



## Terms & Conditions of Swisstrax Influencer Program

### **Program Behavior Requirements:**

All active Influencers must represent the company in a positive way inside and outside the program.

*Example: A Swisstrax Influencer who states their affiliation with Swisstrax on their social media pages should not talk poorly about or attack others on social media or the Influencer could be subject to ejection from the Swisstrax Influencer Program.*

Behavior that interferes with or undermines the level of teamwork and collegial respect that are critical to a safe group environment will be ejected from the program. People that promote violence, hate speech, weapons, drugs, etc. will also be declined or removed.

### **Compensation**

When publishing posts/statuses about Company's products or services, Influencer must clearly disclose his/her "material connection" with Company, including the fact that the Influencer was given any consideration, provided with certain experiences or provided a product(s) (including discounts). The above disclosure should be clear and prominent and made in close proximity to any statements that Influencer makes about Company or Company's products or services. Please note that this disclosure is required regardless of any space limitations of the medium (e.g. Twitter), where the disclosure can be made via Hashtags, e.g. #sponsored. Influencer's statements should always reflect Influencer's honest and truthful opinions and actual experiences. Influencer should only make factual statements about Company or Company's products which Influencer knows for certain are true and can be verified.

### **Relationship:**

This Agreement shall not be construed to create any employment relationship, agency relationship, or partnership between you and Swisstrax. You will provide services for Swisstrax as an independent contractor. You will have no authority to bind yourself to the company in any way. Swisstrax will not be responsible for any taxes that you owe arising out of your relationship with Swisstrax as set forth in this Agreement. Swisstrax will not withhold any taxes from the commissions paid to you.

### **Confidentiality:**

Any information that you are exposed to by virtue of your relationship with Swisstrax under these terms and policies, which information is not available to the general public, shall be considered to be confidential company information. You may not disclose any confidential company information to any person or entity, except where compelled by law, unless you obtain prior written consent for such disclosure from Swisstrax. This includes any finalized agreement with Swisstrax.

**For more information contact our marketing team at [marketing@swisstrax.com](mailto:marketing@swisstrax.com).**