

The Swisstrax logo features the brand name in a bold, sans-serif font. 'Swisstrax' is in red, and the '+' symbol is white with a red outline, set against a red square background.

LONG-TIME BARRETT-JACKSON ATTENDEE & CAR COLLECTOR

AT A GLANCE

For Devin S., collecting cars isn't just a hobby; it's a lifelong passion rooted in history, storytelling, and connection. From rare classics to high-performance builds, every vehicle in his collection carries meaning. But after years of investing in flooring solutions that failed to perform, Devin needed a system that could finally match the quality of what it was showcasing.

“I've been through a journey of floors... I spent thousands and thousands of dollars. I truly can say this is the best option of flooring that you can buy.”

“It looks good... look at how much it enhances the cars and just the color of it. That was a great choice.”

“[Swisstrax] has a lot of great reviews, a lot of great people... the whole team, it's been just an awesome experience.”

CHALLENGES

- After trying epoxy, LVT, and glue-down systems, none delivered lasting performance or durability.
- Thousands of dollars were spent on solutions that required repairs, replacement, or didn't meet expectations.
- Traditional flooring systems demanded significant time investment, both upfront and ongoing.
- Previous floors failed to enhance the appearance of the vehicles, especially under varying lighting conditions.

SOLUTIONS

Swisstrax helped what was once a series of trial-and-error flooring failures become a durable, high-impact space where Devin's car collection is both showcased and celebrated.



DURABILITY & LONGEVITY

Our Ribtrax® Pro tiles provided a long-lasting solution that eliminated the need for constant repairs or replacements.



DESIGN & AMBIENCE

The tile's design enhances lighting and creates a premium showroom effect, especially noticeable at night.



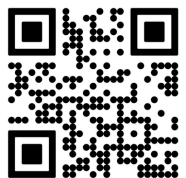
MODULAR SYSTEM

Swisstrax's interlocking tiles simplified installation and allow for easy updates, layout additions and changes over time.

WATCH DEVIN'S STORY HERE →



[SEE MORE ABOUT OUR PARTNERSHIP WITH BARRETT-JACKSON](#)



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PHOTO GALLERY

